

HERE'S HOW

Self-made Millionaire's

unique section
offers answers to the
toughest, simplest
question of all: how do
entrepreneurs do it?



Self-made Millionaire HOW TO...

...make money on the internet: without search engines



TIM LOWE HAS FOUND THE HOLY GRAIL FOR internet marketers! A way of getting people to his website without battling to get to the top of search engines and without using emails and spam.

His idea uses a clever combination of a website to deliver a sales message and a classic 'old school' direct marketing strategy, which he's updated for the internet age. You place a small, targeted ad in the classifieds section of a niche market magazine or a newspaper. This alerts your target market to the existence of your product, but instead of 'clipping the coupon' like people used to do in the 1970s, you direct the customer to your website, where you can engage their attention with long copy and all the interactivity of the web.

Of course, there is much more to it than that. This two-DVD set gives you 2 hours 20 minutes of Tim Lowe sharing his specific techniques, in

detail, with a live audience at an Entrepreneurs Masterclass which attendees each paid £5,000 to attend. He explains what products sell best, how to find a product, and why 'web ads' are a good way of targeting specific niche market prospective customers.

Tim delivers a good exposition of his methods, and walks his audience through worked examples of the difference between a classified ad that works and one that doesn't. When the topic moves on to websites, Tim demonstrates his own website and other websites which use his techniques. He also discusses the etiquette of good online marketing in building long-term relationships with customers, and the value of allowing them the option to communicate with you by phone, or request a paper brochure if they prefer.

With his DVD Home Study Course, Tim also provides access to his password-protected, members-only website, where students can read a Quick Start Guide and download ready-made website templates. There are also two certificates enclosed that

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entitle the purchaser to a 30-minute telephone-based consultation in which Tim Lowe will review your own website, and a one-to-one consultation with Marketing Guru Andrew Reynolds.

How To Make £15,000-£25,000 PER MONTH Within The Next 6 Months From Cheap Little Web-Address Ads

AUTHOR: Tim Lowe
FORMAT: 2 x DVDs + password to website + consultations
More info: www.pidsystem.com

